



Monday, April 24, 2017

Dear (Vendor)

The IDS Project cordially invites you to attend and sponsor the 2017 Annual Conference at SUNY Polytechnic Institute, Utica, New York, on July 27th & 28th, 2017. Approximately 200 participants, including Library Directors, Information Technology Librarians, and staff involved with Resource Sharing workflows, are expected to attend. The IDS Project is growing and as of April, 2017, eighty-three member libraries from New York State are part of the cooperative. The Project has also expanded outside of New York with twenty-one libraries in Arkansas, California, Colorado, Connecticut, District of Columbia, Hawaii, Maine, Massachusetts, New Hampshire, New Mexico, Texas, Vermont, and Virginia. An additional twenty-one libraries, including Yale, Northwestern, and Cornell, are part of the IDS Logic subscription service for interlibrary loan automation.

All meals and social gatherings, along with breakout sessions, will be in the SUNY Poly Student Center where vendor Exhibit Tables will be located and provided. Vendors with Exhibit Tables will also be right in the center of the Wine & Cheese Social, offering maximum exposure and opportunity to meet one-on-one with attendees. This year, the IDS Project is hosting dedicated vendor sessions, giving vendors an opportunity to demonstrate their products to librarians, library staff and administrators. Each 25 minute conference session requires a \$1,000 sponsorship contribution, for a maximum of two sessions. Conference session slots can also be acquired through Dinner sponsorship as well as IDS Project Sponsorship. We encourage your participation through presentation and look forward to seeing your new products!

The 2017 conference will include presentations on topics such as:

- Resource Sharing Best Practices
- Combination of Acquisitions, Collection Development, and ILL
- ILL Statistics, Data Analysis, & Data Driven Decision Making
- Best Practices for Large-Scale Weeding
- Development & Uses of ILLiad Addons
- ILL Efficiencies and Productivity
- Experiences with Tipasa at your Library
- Succession Planning, Staff Training and Best Practices
- Assessment of Resource Sharing Policies, Procedures, and Systems
- Effective Software Development and Implementation Techniques
- Sustainable ILL & green practices
- ILL Copyright, Fair Use, Licensing, and Open Access



Your support is greatly appreciated and will be recognized in the conference program, website, and events if you select to sponsor. As sponsors, you are encouraged to have an exhibit table and attend programs. A 2' by 6' table on the main floor near the conference sessions will be provided; electricity and Wi-Fi will be available. Please contact us if you have questions about the conference, exhibit tables, or want to learn more about sponsorship opportunities. To reserve your spot at the IDS Project Conference, please contact us by June 16, 2017.

Sincerely,
Bill Jones
IDS Project Creative Technologist
jonesw@geneseo.edu

Sponsorship Options:

Food & refreshments for one event:

- | | |
|------------------------------------|----------------------|
| <input type="checkbox"/> Break | \$800 |
| <input type="checkbox"/> Breakfast | \$1,250 |
| <input type="checkbox"/> Lunch | \$2,000 |
| <input type="checkbox"/> Dinner | \$3,000 ⁺ |

and/or

- | | |
|---|------------|
| <input type="checkbox"/> Conference Exhibit Space | \$500* |
| <input type="checkbox"/> Conference Exhibit Table | \$1,000** |
| <input type="checkbox"/> 25 Minute Presentation | \$1,000* |
| <input type="checkbox"/> 2017 IDS Project Sponsor | \$4,000*** |
| <input type="checkbox"/> Conference Registration only | \$175 |

Please make checks payable to:

SUNY Geneseo

Mail to:

IDS Project

Milne Library

1 College Circle

Geneseo, NY 14454

Fed. ID #: 14740026K

Email: jonesw@geneseo.edu

Phone: (585)245-6448

⁺Dinner sponsors receive one free conference presentation slot to present (\$1,000 value).

*Does not include honorary mention in IDS Conference materials, meals, or conference registration.

**includes 30" x 72" folding table and up to 2 chairs, complimentary registration for 2, and meals.

***includes honorary mention in IDS conference materials, 30" x 72" folding table and up to 2 chairs, complimentary registration for 2 (with meals), and one conference presentation slot.

Conference Details:

Event and conference information and registration is available at: <http://idsproject.org/conferences.aspx>

Please see <http://idsproject.org/conferences/2017/vendors.aspx> for additional information for vendors.