Simple initial search box
Simple initial search box

• No distracting elements
• User is simply invited to search
  – Discovery is primary function
  – Retrieve/deliver is secondary
• “Progressive disclosure”
  – reveal features after search is executed
Default search mode

- Default index: keyword
- Default sort: relevance
- Both defaults can be changed
  - By setting new, local defaults
  - By the user on-the-fly
Simple search results display

**Global warming: understanding the forecast** by Archer, David
Book - c2007
CiteThis | Ref/Works | EndNote | Permalink

**The discovery of global warming** by Weart, Spencer R.
Book - 2003
CiteThis | Ref/Works | EndNote | Permalink

**Global warming: the complete briefing** by Houghton, J. T.
Book - 2004
CiteThis | Ref/Works | EndNote | Permalink
Simple search results display

• Item titles visually prominent
  – Titles are linked to the item view

• Minimal additional metadata
  – Minimize vertical scrolling

• Many other features and link
  – Visually de-emphasized: font size and color
Item view provides expanded metadata
Item view

- Rich metadata linking on:
  - Subject headings (MaRC 6xx)
  - Author names (MaRC 100 & 700a)
  - Added entries (MaRC 7xx)
Item view

- Item view provides Google viewer
Local ILS data inserted into results

Darwin's sacred cause: how a hatred of slavery shaped Darwin's views on human evolution by Desmond, Adrian J.


The science of plastics; a comprehensive source book based on original literature for 1942-1946 by Mark, H. F.


The 10,000 year explosion: how civilization accelerated human evolution by Cochran, Gregory.

No available items Science Library. Stacks. GN281.4 .C632 2009. 02/17/11. REGULAR LOAN.
Local ILS data inserted into results

- Data pulled using:
  - Z39.50
  - Screen scraping
  - Worldcat holdings data

- Data can include
  - Library (when an institution has multiple libraries)
  - Shelving location
  - Call number
  - Real time circulation status
  - Loan period (regular loan, non-circ, etc.)

- Local ILS matching
  - check multiple copies in the local ILS
  - Un-FRBRizes results for local collection (increased accuracy)
  - Uses multiple IDs: OCLC & cancelled OCLC w/prefixes, ISBN, LCCN
Ownership/availability

• When an owned item is checked out,
  — GetItNow button presented
Ownership/availability

- GetItNow button links to ILL
  - (OpenURL to any service)
Ownership/availability

- Expand search to other libraries
  - Click within change libraries (search scope) menu
- GetItNow button for items not owned
  - Notice no local ILS data, item not owned
Additional Features

• Search limits for formats, dates, etc.
• Can be locally customized
Additional Features

• RSS feeds for search results
  — Automatically sorted by date, descending
  — Add content to your home page with a feed

• Permalinks for both:
  — Searches
  — Individual items
Additional Features

- Spell check provided with Yahoo! API
- Auto search correction:
  - Zero hit searches expanded to find matches
  - Local option: on/off
Additional Features

• Optimized print out
  — Images and margins removed
  — Rendered in print standard 12pt, serif font
  — Save paper, save the planet!
Customization

- Match style of your home page
Customization

• Customize functional areas:
  – Search scopes
  – GetItNow button
  – Search limits
  – Ownership/availability, and more...

• CSS
  – Dashboard for simple coloring and logo branding
  – Advanced, completely local style sheets optional